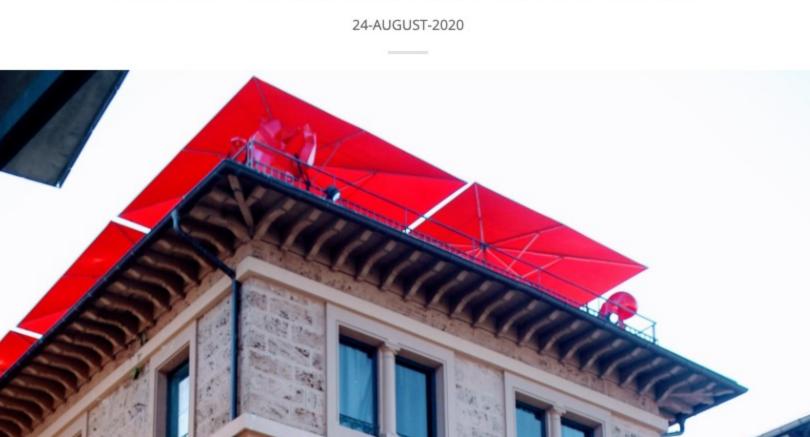
LIFESTYLE **MADHOUSE** MAY YOU ENTER AS GUESTS AND LEAVE AS FRIENDS



LATEST NEWS For the Launch of Its New Pasha Watch, Cartier Brings Together a **Community of Unique Personalities**

01-JULY-2020 - 6:00 AM

With its distinctive codes and extraordinary design, the Pasha watch has always been for those who take a wider view of the world... Record Auction Price for Singer Track 1

Prototype at Phillips Geneva Watch Auction XI 29-JUNE-2020 - 6:00 AM An example of the revolutionary Singer Track1

> chronograph set a record auction price for the brand yesterday... The First Woman Visits the Deepest Place on Earth 22-JUNE-2020 - 6:00 AM

In 2019, the adventurer Victor Vescovo led The Five Deeps Expedition to the deepest place on Earth. OMEGA was a part of that history-making

HOUSE ENTREE



journey...

OTHER LINKS

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So if you are planning a stay in the West part of Switzerland in your next few weeks, a gem that might be overlooked or not yet

MAY YOU ENTER AS GUESTS AND LEAVE AS FRIENDS

ticked on your vacation planner. Is the vibrant little city of Lausanne situated on the shores of Lake leman right in between Montreux and the city of Geneva!

Lausanne is home and headquarters to the International Olympic Committee, Philip Morris International and Nespresso. You'll

quickly be stunned by its incredible panoramas because Lausanne is built on the southern slope of the Swiss plateau and

boasts a breathtaking scenery over the lake and the Alps. At the heart of this unique city lies the "Quartier du Flon" right next to "la Place D'Europe" home to shoppers, weekenders, artistes, couples, clubbers and people from all walks of life come to the centre of town enjoy the trendiest bars, restaurants, clubs and boutiques. For Lausanne, it's Location, Location!

LAUSANNE, SWITZERLAND

MADHOUSE Now if your planning on staying for a business trip or leisure during this beautiful season you absolutely must look up the "Ibis Styles Lausanne Center" or known locally as the "MadHouse" in the heart of town.

BAR & LOBBY

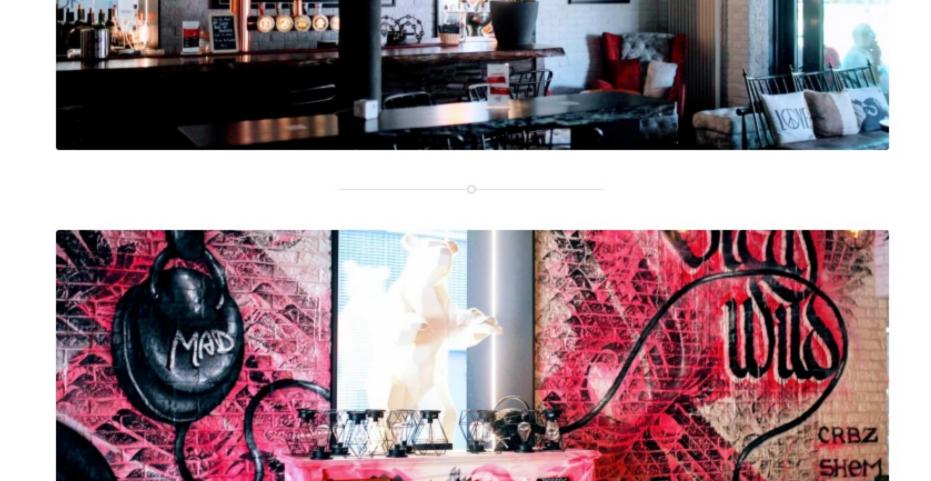
On arrival you a greeted at the Lobby with a smile and complimentary drinks and a coveted pass to enter the world-famous

Mad club.

In the background is a carefully selected playlist playing the freshest beats and tunes. You'll also want to try out there amazing selections of cocktails, wines, beers and finger foods. From the fantastic staff to the contemporary and trendy interior decoration, to the overall Sejour experience, the "Ibis Styles Mad House Hotel" stays true to its MadHouse brand DNA and

motto, "MAY YOU ENTER AS GUESTS AND LEAVE AS FRIENDS."







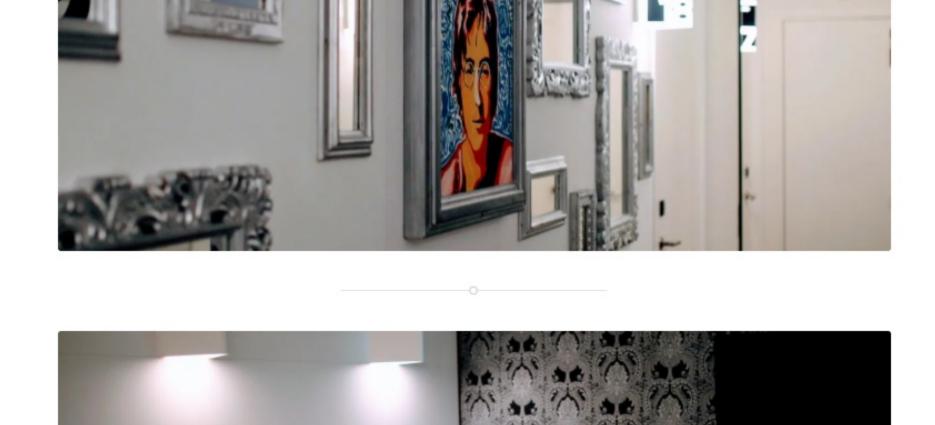
atmosphere.

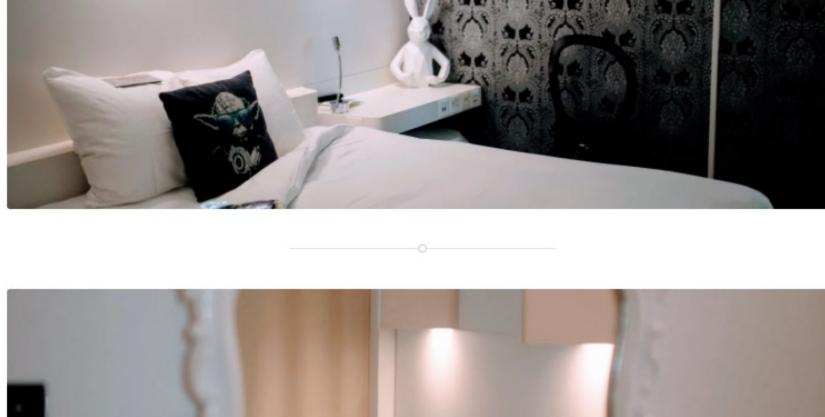
IMAGINE On the first floor, you have a sense of "Imagine. Greeted with the portrait of John Lenon and the spirit of Lewis Carroll's world-

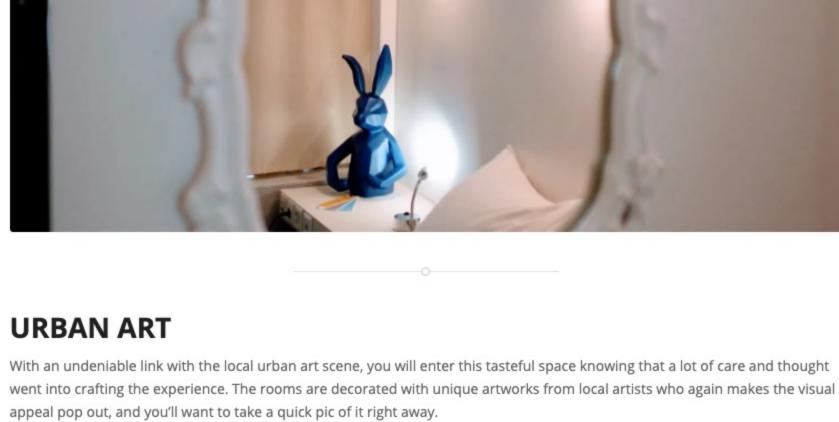
famous Alice and Wonderland, you'll be guided and welcomed by the "White Rabbit" he'll be watching over you. At the same

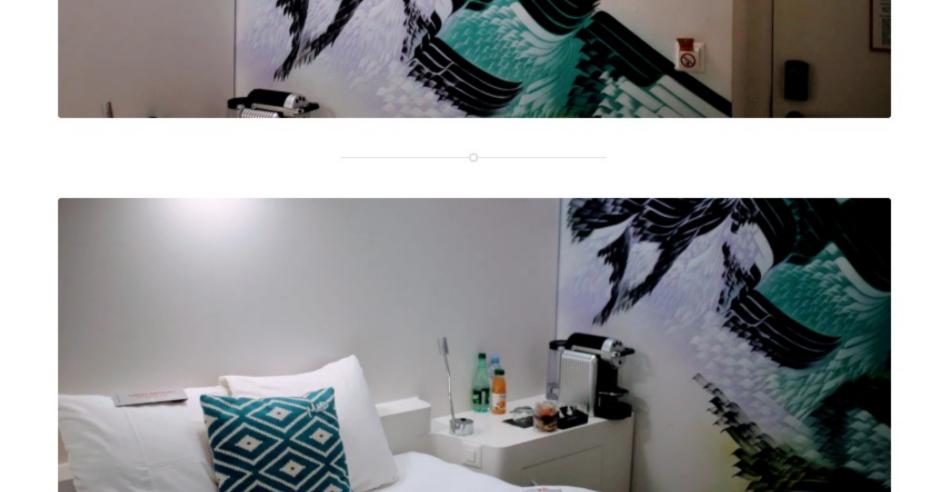
time, you will dream peacefully in one of the there cosy and functional rooms.

Let the MadHouse experience start; the rooms are located on three floors and each floor as it's distinctive decor, spirit and







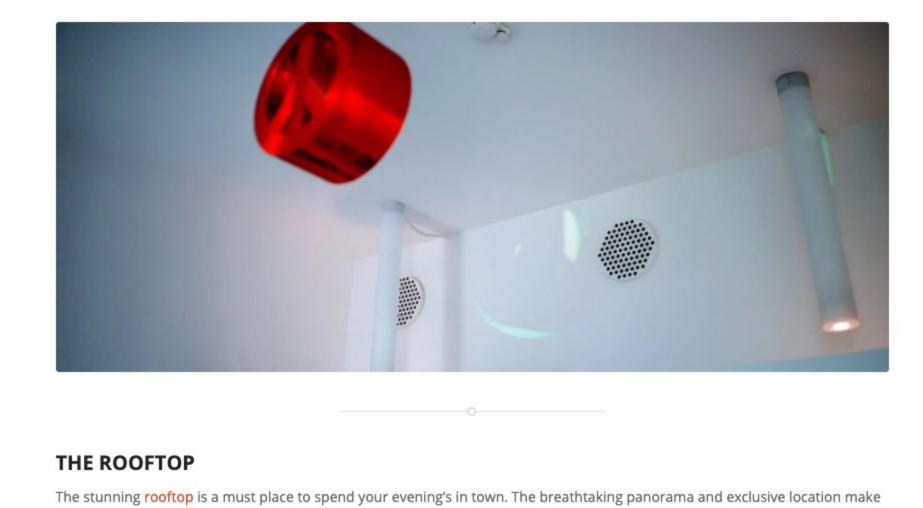


Reflexion is where the Mad Club atmosphere and tribute truly comes to life. You'll enter these rooms and be impressed to have

your own functional "Disco Ball" in the shape of the "Peace Symbol." Giving the impression of actually staying in your own

REFLEXION

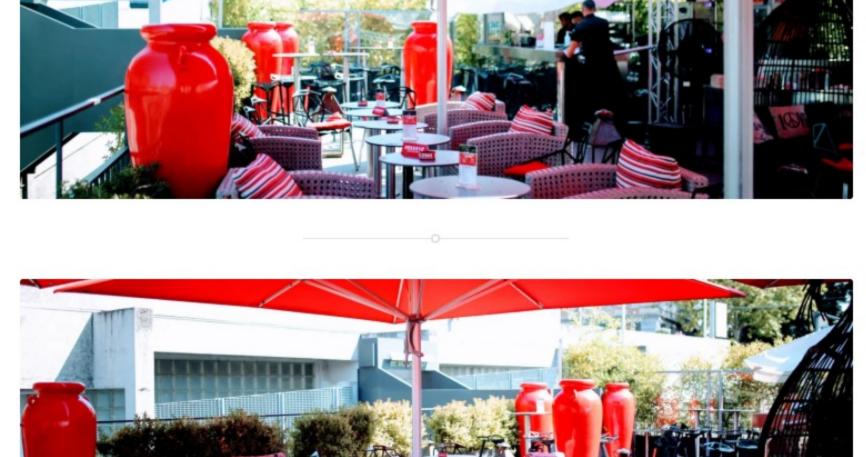
private night club.



this bar a trendy spot to savour their refreshing beverages and cocktails. A word of warning makes sure to book your table if you plan on accessing this space on a weekend night because it gets busy. The most original twist is that you can book your

table using WhatsApp, which makes the process so effortless and contemporary.





Conclusion:

The MadHouse is again an absolute gem and find and a must-experience stop for your trips to Lausanne. The location, the experience and value for money and welcoming atmosphere will make you want to come back again and more importantly

share your experience on Social Media and with your closest friends and relatives.

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24-AUGUST-2020 BY ALBERIC VIRCHAUX

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